

The European IP-Framework in a Knowledge-Based Society: Legal and Economic Perspectives

Tallinn, 3 May 2013

Venue: Great hall of the National Library of Estonia, Tõnismägi 2, 15189 Tallinn

9.30: Registration

10.00 Opening of the seminar –
Dr. **Thomas Hoffmann**, LL.M., DAAD-Lecturer in Law, Tartu University

10.05 Opening speech – **Kai Härmand**, Deputy chancellor, Ministry of Justice
Policy considerations for IP reform

Part I: Economic Perspectives

Chair: Aleksei Kelli

10.30 Prof. **Tõnis Mets**, Tartu University
Pre-legislative regulatory impact assessment

11.00 **Mart Kivikas**, Wissenskapital ZFI/ECI GmbH
IC as Fundament for Innovation and Sustainable Earnings

11.45 **Brett Makens**, Economic and Commercial Officer, US Embassy
The Economics of IP: How IP drives a Knowledge-based Economy.

12.15-13.15 Panel discussion (T. Mets)
Tõnis Mets, Brett Makens, Mart Kivikas

13.15-14.00 Lunch break

Part II: Legal Perspectives

Chair: Thomas Hoffmann

- 14.00** Dr. **Aleksei Kelli**, Assoc. Prof. at Tartu University
Recent challenges to Estonian copyright and industrial property law
- 14.15** Prof. Dr. **Mary-Rose McGuire**, Mannheim University:
The German Model Law on Intellectual Property
- 15.00** Dr. **Christoph Schewe**, M.E.S., DAAD- visiting Assoc. Prof. at the University of Latvia
Internationalization of IP law?
- 15.30** **Seth Shelden**, Cardozo School of Law, New York; Fulbright Scholar at the University of Latvia, Riga:
A US perspective on European IP frameworks
- 16.00-17.00** Panel discussion (T. Hoffmann)
Mary-Rose McGuire, Kai Härmand; Thomas Hoffmann; Aleksei Kelli; Christoph Schewe, Seth Shelden
- 17.00** Conclusions – **Thomas Hoffmann** and **Aleksei Kelli**

The participation in the seminar is free of charge, but subject to registration.
Please register at airi.annama@ut.ee