



Tenerife Events of the „Humboldt Cosmos Multiversity”

Invitation for participation in Nov. 2012

The newly founded “**Humboldt Cosmos Multiversity**” (HCM), a project founding an “Institute of Advanced Studies” combined with an “Experience & Wisdom University”, also forming a “Think Tank” for and on Tenerife, will run **two event tracks in the period between Nov. 20th and Nov 29th 2012**. Invitation for public and open participation goes to inhabitants and residents of Canary Islands and Tenerife in specific.

Persons and students interested in the future of the Canary Islands and especially Tenerife are cordially invited to participate in two event lines. The program is divided in

- A **conference “Smart Cities – Smart Regions – Smart Islands”** taking place at the ULL in La Laguna on Nov. 20th, 2012. Starting time is at 9:30 in time.
- A **series of workshops** ranging on topics of global and local ecology, crisis management through knowledge management, knowledge camp, bottom up development of Tenerife, innovation management up to “philosophy and arts”. Participants are invited to take part in these workshops at their own choice. These workshops - eight in total - will mainly be held at Hotel MARITIM in Puerto de la Cruz, starting at their respective first day at 9:30 in the morning, and then the following two days by day agreement.

Participation is free of charge. Students from ULL will receive a Certificate of Participation.

Catered food will be charged due to consummation. Such food and beverages will be served at the seminar hotel.

Some details of the two program lines:

1. Nov. 20th, 2012: Conference “Smart Cities – Smart Regions – Smart Islands”

Location: Universidad de La Laguna (ULL) Aula Magna of the School of Mathematics and Physics, Avda. Astrofísico Francisco Sánchez, S/N, Facultas de Matemáticas y Física

In the morning

09:30 – 10:30

Opening by Dr. Ricardo Melchior, President of the Tenerife Government

Addresses given by Prof. Eduardo Doménech Martínez, Rector of ULL, Don Fernando Clavijo Batlle, Major of San Cristóbal de La Laguna, Don José Manuel Bermúdez

Esparza, Major of Sta. Cruz (tbc) and Prof. Günter Koch, General Secretary of The New Club of Paris.

11:00 – 13:00

Key note speeches: M. Grech, Malta; M. Bucher, Germany; B. Groth, Germany

In the afternoon

14:30 – 16:00

Impulse: M. Cendagorta-Galerza, ITER, on Smart Islands. Subsequent panel with M. Grech, G. Koch and a representative of ULL.

16:30 – 17:30

J. Warschat, M. Bucher: "The City of Tomorrow" ("Morgenstadt")

Bor Salmelin (EC – tbc): "Open Systems for Open Societies"

17:30 – 18:00 Carlos Enrique Alonso Rodriguez, Vice President of the Tenerife Government: "Tenerife's Innovation Strategy" (tbc)

Followed by the inauguration of the "La Casona" Think Tank facility for the HKU / HCM (Majors of Tacoronte and Sauzal - on invitation. Bus transfer)

2. Public Workshops

at MARITIM Hotel Conference and Seminar facilities. At the first day, i.e. the beginning, each of the workshops will start at 09:30 in the morning. Workshop languages are English, Spanish and German

Nov. 22nd:

- **Leo Hemetsberger & Rosa Roedelius**, Austria: Philosophy & Arts (***in German***)
- **Claus Nagel & Simon Dückert**: Knowledge Management and Knowledge Camp (***in English***)

Nov. 23rd:

- **José-Maria Viedma**, Barcelona: Transformation of Tenerife in a knowledge economy. (***in Spanish***)
- **Javier Carrillo**, Mexico: "The current crisis as an opportunity challenging the predominant mindsets and economic systems" (***in English***)
- **Paul Iske**, The Netherlands: Evening event (20:00): A public TED-style presentation on Innovation (***in English***)

Nov. 24th:

- **Paul Iske**, The Netherlands: Innovation Management (***in English***)

Nov. 27th:

- **Franz Reither**, Germany: "Bottom-up" – Concepts of development for the future of Tenerife: Structures for practical implementation" (*in German*)
- Afternoon (16:00) Visit of Palmetum, Sta. Cruz

Nov. 28th:

- **Winfried Blum Austria**: "Soils, Society and Global Change - what does this mean for the future land use on Tenerife". (*in Spanish, slides in English*)

Details on each workshop and the CVs of speakers and workshop moderators and facilitators, as well as information on the HCM are published on this web page:

www.humboldt-kosmos-multiversity.org