

# Informal presentations preceding the General Assembly of *The New Club of Paris* on May 30<sup>th</sup>, 2012

Location: Les Salons de la Maison des Arts et Metiers / Club d'Iéna  
9 bis, Avenue d'Iéna  
75116 PARIS (16<sup>th</sup> Arrondissement)

starting at 17:00 = 5:00 p.m.

The topics suggested (!) for discussion and their "owners" are:

- **New projects underway or planned & Report from countries**
  - German – French Round Table (A. Bounfour)
  - RES project starting in Germany (P. Pawlowsky, A. Gözalan)
  - Austrian Conference on Knowledge Economy (G. Koch)
  - Serbian Round Table & subsequent momentum vs. Danube Region (S. Cabrilo)
  - Skåne NCP Conversation project (M. Jörgel, H. Kune):
  - Committee of the regions / Copenhagen (L. Edvinsson, M. Markkula / G. Koch)
  - PwC workshop (L. Edvinsson)
  - Next winter workshop in Luxemburg (J.J. Mertens)
  - ...
- **Work & research program for the future**

Key question: What are the potential or the real implementations to "fulfill" the decided mission topic "Re-Energizing European Society" (e.g. via ACSI or the RES student project)

  - Research Program (A. Bounfour)
  - PhD program (A. Bounfour)
  - ACSI (P. Stahle)
  - ...
- **The social network activities & public relations of the NCP**
  - Current situation (G. Koch)
  - Management of social network communication: what and how to change?
  - ...
- **"Products" or "affiliated products" of the NCP: definition, management, promotion**
  - IC x conferences (A. Bounfour)
  - PhD seminar (A. Bounfour)
  - Round tables (P. Stahle)
  - ACSI (P. Stahle)
  - IC "ratings" of cities & regions (L. Edvinsson)
  - NCP Own topic-centered conferences (G. Koch)
  - Leonardo Award (G. Szogs) and Leonardo Innovation Walk (H. Kune, G. Szogs, M. Jörgel)
  - NCP "Entrepreneurial Stream" (H. Kune, M. Jörgel): Conversations, Innovation Walks
  - Tenerife Multiversity (G. Koch)
  - Non-scientific publications for the NCP: "Voices from the Frontier" (H. Kune)
  - ...
- Budget design principles (L. Edvinsson)