"The Future Economy"

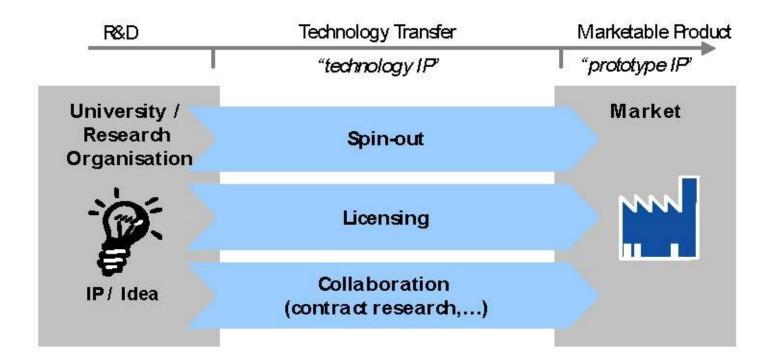
organized by the

"New Club of Paris" and Austria Wirtschafts Service/aws 29th February, 2012

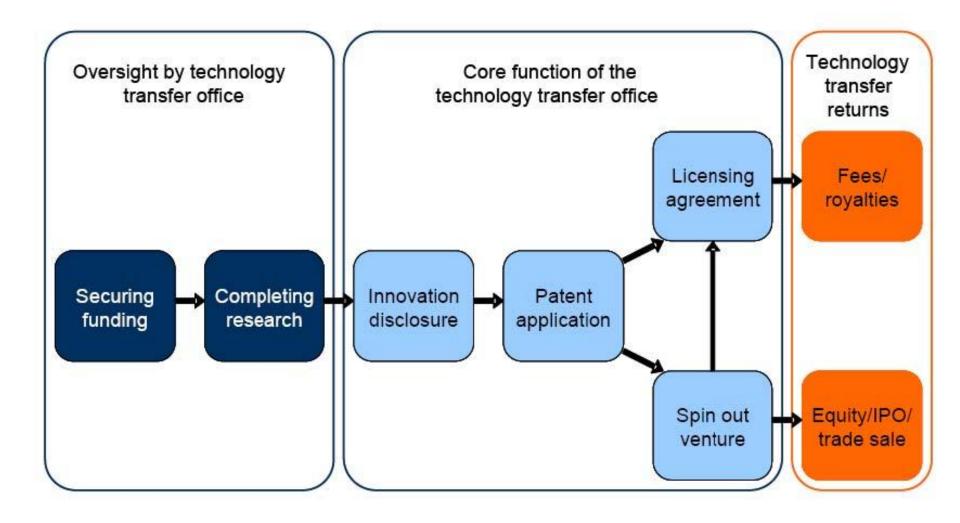
Dr. Emanuel Maravic Director European Investment Bank

Ms. Marika Levena Analyst European Investment Bank

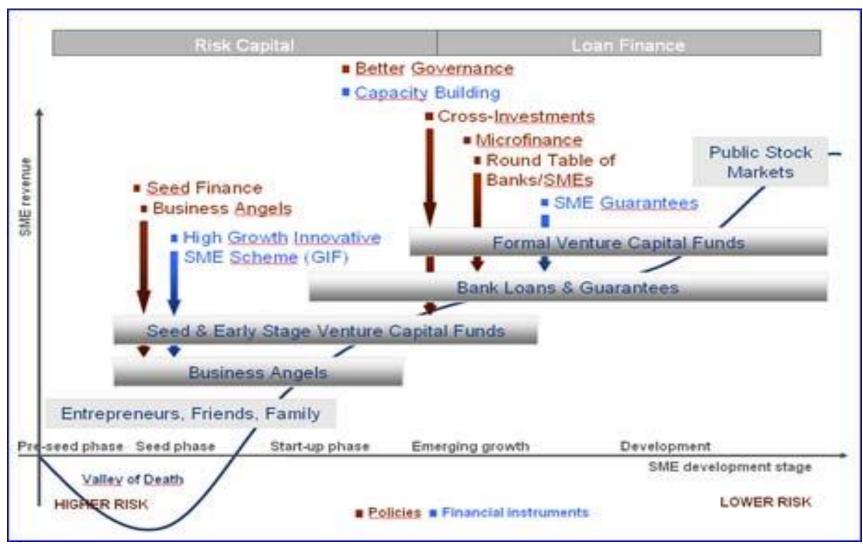
Technology Transfer - converting research output into products on the market



The TT funding gap

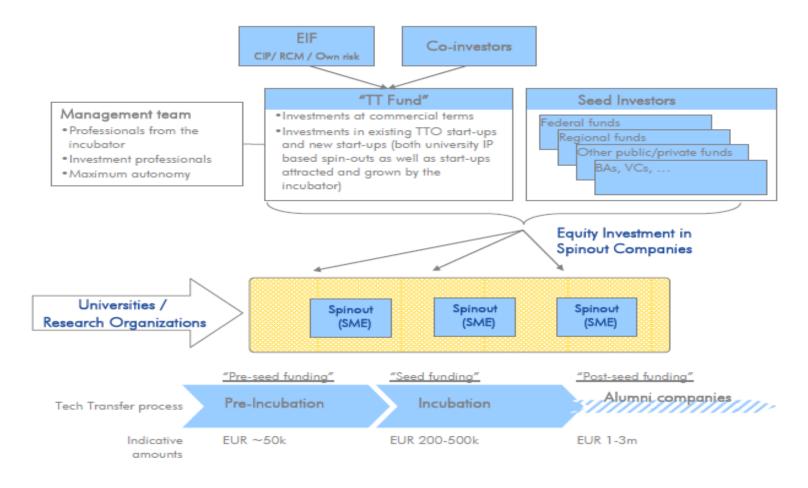


Positioning of TT in the company/spin-off market segment



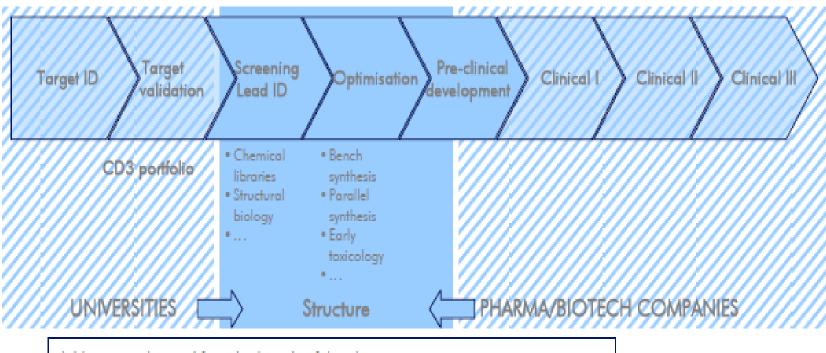
1 March, 2012

The main features of TT vehicles designed by EIF



Ökonomie für die Zukunft

Example of licensing investment in the area of Drug development

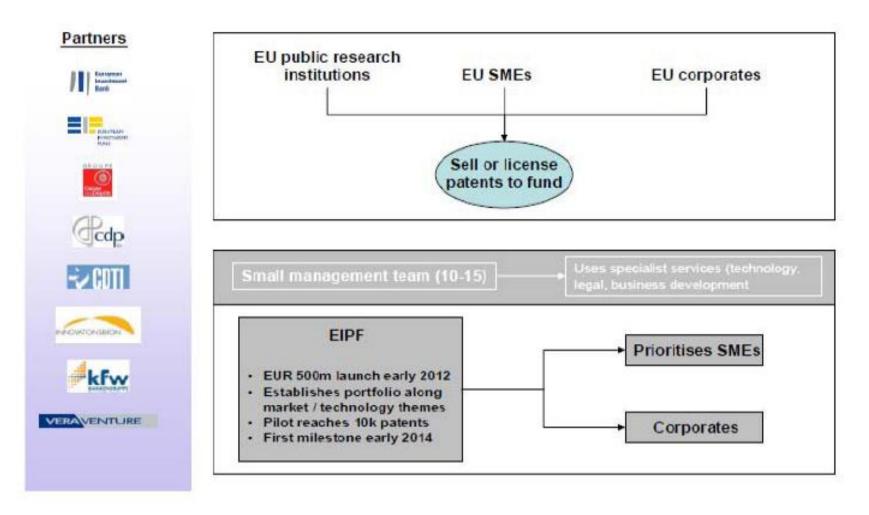


Addresses a demand from both ends of the chain

· from Universities: be able to offer more finished drug candidates to the industry

from the Industry: enrich their pipeline with more proven candidates

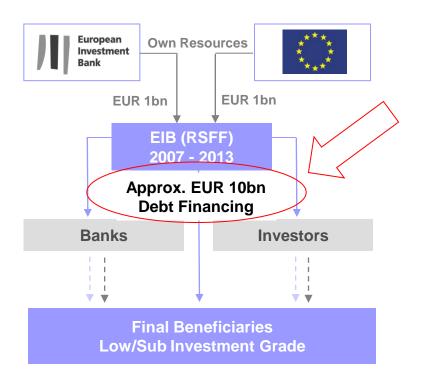
European IP Fund (EIPF)



EIB Group's Product Offer

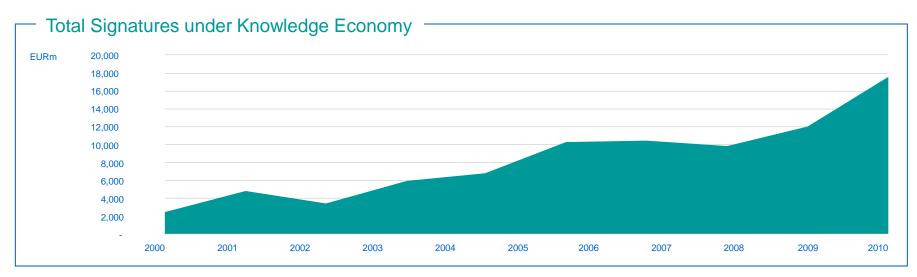
Risk Capital	CIP Resources (SME)	RSFF (SME / MidCap)	Investment Loans
Innovative SME Scheme (GIF), Ecotech Purpose: IP financing, technology transfer, seed financing, investment readiness Target Group: VC Funds, Business Angels	 Competitivness and Innovation Program (CIP) Guarantee schemes Growth financing for SMEs Formal VC Funds, CLOs SME guarantees (Ioans, microcredit, equity/mezzanine, securitisation) 	 RSFF, RSI (RSFF for SMEs; new product in development) Innovation financing SMEs/MidCaps, Banks, PE Investors (sub- investment grade) Loans (incl. Mezzanine), Funded Risk Sharing Facilities with Banks Special Operations 	 Investment Loans RDI financing MidCaps/Large Corporates/Public Sector Entities (investment grade) Guarantees Special Operations
	Formal VC Funds	Bank Loans and Guarantees	s
Seed/Early Stage VC Fun	ds		
Business Angels			
Entrepreneur, friends, family			
EIF		EIB	
Seed / Start-Up Phase	Emerging Growth Phase Okonomie für	Development Phase	Later Stage Counterparts 8

RSFF - A new Source of Risk Capital for RDI financing



- EIB RSFF funds complement other sources of debt capital available for low/sub investment grade RDI intensive corporates
- EIB RSFF funds are highly attractive for potential beneficiaries because of:
 - 1. Highly attractive terms & conditions (AAA rating and non-for-profit pricing)
 - 2. Long maturities of up to 10 years or more
 - 3. Direct EIB participation of up to EUR 300m per transaction (depending on rating)
 - 4. Strong technology/industry expertise
 - 5. EIB does not sell assets on the secondary market (buy and hold strategy)
 - 6. No cross selling (just long-term lender)
 - 7. Signalling Effect: EIB as a quality stamp
 - 8. Debt and Mezzanine Debt Product

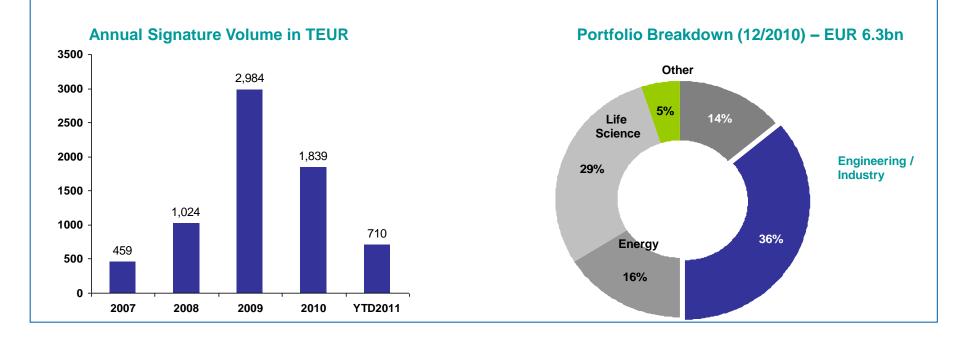
EIB – Policy Objective: Knowledge Economy



RDI support operations 2000-11:

- 634 projects
- Approvals: EUR 119bn Signatures EUR 107bn
- Transaction sizes from EUR 8m to EUR 600m
- Approx. 50% of the transactions in private sector

RSFF – Performance 2007 - 2011



- <u>RSFF signatures</u> EUR 7.2bn (per end 2011) •
- EUR 3bn signed in "crisis" year 2009 •
- 36%: engineering/industry Key sectors: 29% life sciences/special chemicals 16% energy 14% ICT

1 March, 2012

Ökonomie für die Zukunft

What is Horizon 2020?

- Commission proposal for a 80 billion euro research and innovation funding programme (2014-20)
- Part of proposals for next EU budget, complementing Structural Funds, education, etc.
- A core part of Europe 2020, Innovation Union & European Research Area:
 - Responding to the economic crisis to invest in future jobs and growth
 - Addressing peoples' concerns about their livelihoods, safety and environment.
 - Strengthening the EU's global position in research, innovation and technology

What's new in Horizon 2020?

- A single programme bringing together three separate programmes/initiatives*
- Coupling research to innovation from research to retail, all forms of innovation
- Focus on societal challenges facing EU society, e.g. health, clean energy and transport
- **Simplified access**, for all companies, universities, institutes in all EU countries and beyond.

*The 7th research Framework Programme (FP7), innovation aspects of Competitiveness and Innovation Framework Programme (CIP), EU contribution to the European Institute of Innovation and Technology (EIT)

Three priorities of Horizon 2020

Excellent science

Reinforcement and extension of the excellence of the EU's science base Consolidation of the European Research Area to make the Union's research and innovation system more competitive on a global scale Driven by excellence-based

Industrial leadership

Acknowledgement of role of private sector to bring innovation to market Aim to make Europe a more attractive location for businesses to invest in R&D and innovation

Range of activities in which businesses set the agenda

Strong focus on addressing market failures

Societal challenges

European challenges stemming directly form Europe 2020 strategy and requiring a critical scale and scope of effort not possible for individual countries

Coverage of the full innovation cycle from research to innovation Bringing together resources and knowledge across fields, technologies and disciplines