(DRAFT) **Program**

**of the Tenerife Seminars and Conference of The New Club of Paris (NCP)**

**in the period between February 8th to 11th, 2012, at MARITIM Puerto de la Cruz (main)**

**& the Tenerife Astrophysical Telescope Area & the University of La Laguna ULL**

**Febr. 8th, 20:00** ***Opening Session*** *under participation of*

* Dr. Ricardo Melchior, President of Tenerife Government
* Prof. Eduardo Doménech Martínez, Rector of the University La Laguna (ULL)
* Prof. Leif Edvinsson, President of the New Club of Paris
* Representative of Top Management of the international MARITIM Hotel group
* Dieter Sauer, Chairman of the international F+U Education group
* Prof. Günter Koch, General Secretary of The New Club of Paris

**Febr. 9th** ***Working sessions*** *until evening, with pauses for coffee breaks and lunch*

**08:45** Intro in working methods using network computers, internet, knowledge tools by **Claus Nagel**

**09:45** Introduction to the seminar in its three thematic lines, into the mode of working and into expected outcome by **Günter Koch**

**10:00** Start of **working sessions along three thematic lines (Participants from abroad see nomination at the end of this document)**:

*In* ***SPANISH*** */ en* ***ESPAŇOL***

*3.Thematic Domain: A multi- and transdiscipilinary approach for resilient development (demonstrated with and for the Island of Tenerife (in Spanish))*

Este seminario será organizado bajo la dirección de Profs. **Car-men Arbelo** y **Antonio Rodriguez** de la Universidad de La Laguna (ULL). El objetivo de este semi-nario consiste en crear compre-sión por el concepto "resilience" y demostrar como el sistema de la "resilience" puede aplicarse en el caso de la isla de Tenerife.

*In* ***GERMAN*** */ auf* ***DEUTSCH***

*2.Thematic Domain: Decision making in an uncertain global context (in German)*

Das Thema wird von Prof. **Franz Reither** (Bamberg) verantwortet und inhaltlich ausgearbeitet. Sein Thema wird sein uns mit „unsiche-ren“ und komplexen Syste-men vertraut zu machen und Konsequenzen für das „Zurechtkommen“ und ggf. für Management i.S. von „besserer“ Entscheidungs-qualität zu ermitteln

*In* ***ENGLISH***

*1.Thematic Domain: United*

*Nations’ vision of a “New*

*Society Based on New*

*Economic Models”*

Case to be worked out :

The UN Secretary General’s Call

for “Revolutionary Thinking and

Action to ensure an economic

model for survival” at the World

Economic Forum 2011.

Responsibles / Moderators

**Dr. Teresa Buckle, former Head of Section at UNIDO and Prof. Javier Carrillo, Monterrey, Mexico**

Febr. 10th

***Febr. 10th Working day + excursion + conference***

**08:45 – 10:45** Continuation of Working sessions along the three thematic lines

**11:15 – 13:15** Exchange between the three working groups

**13:30 – 14:30** Lunch

**14:45** Departure by bus to the Tenerife Telescope area. Visit guided **by Campbell Warden**, Gen. Secretary of the Astrophysics Institute of Tenerife.

**17:30** Departure to La Laguna. Visit of the town, followed by transfer to the ULL University Conference Hall

**20:00** **Conference at ULL** under the headline : ***"Maintaining creation of wealth in the knowledge economy: Escaping from the crisis of Spain and the Canary Islands in specific as peripheral regions of Europe”****(working title)*

Impulse will be given by a talk by **Prof. José M. Viedma Martí**, Professor of Strategic Management at Polytechnic University of Catalonia; President of Intellectual Capital Management Systems; Member of NCP  
Discussion participants:

* Dr. Ricardo Melchior, Cabildo de Tenerife
* Prof. Eduardo Doménech Martínez, Rector of La Laguna University
* Prof. Francisco Javier Carrillo, President of the World Capital Institute, Monterrey, Mexico, Member of NCP
* Bror Salmelin, European Commission, Advisor to the INFSO General Director
* Prof. Stefan Güldenberg, Dean of University of Liechtenstein, Member of NCP

***Febr. 11th***

**9:00 – 16:00** (Interrupted by pauses for coffee and lunch) : Working sessions

**16:30 – evening**: Cross mediation of results, topics to be followed further, ideas for future courses, thereby preparing the “Humboldt Multiversity”

**Evening: Chamber Concert** arranged by **Mark Peters,** Director of MELOLAS Chamber Concerts

Members from abroad actively participating in the seminars and conferences are reputed scientists and experts coming from Austria, Columbia, Finland, France, Germany, Mexico, Liechtenstein, Luxemburg, Netherlands and Sweden. By name and without titles these are:

Bounfour, Ahmed(FRA); Buckle, Teresa (COL); Carrillo, Javier (MEX); Cottong, Sylvain (LU); Edvinsson, Leif (SWE); Groth, Boris (GER) ; Güldenberg, Stefan (LI); Haeussler, Marie-Luise (AT); Jähnichen, Stefan (GER); Koch, Günter (AT); Kune, Hank (NL); Mertens, Jean-Jacques(LU); Mertins, Kai (GER) ; Nagel, Claus (GER); Salmelin, Bror (EU); Smedlund, Anssi (FI); Stahle, Pirjo (FI); Reither, Franz (GER); Szogs, Guenther (GER); Viedma, José-Maria (ESP) … and many more.