

The New Club of Paris

WINTER MEETING

CREATING SUSTAINABLE WEALTH IN A GLOBAL KNOWLEDGE ECONOMY

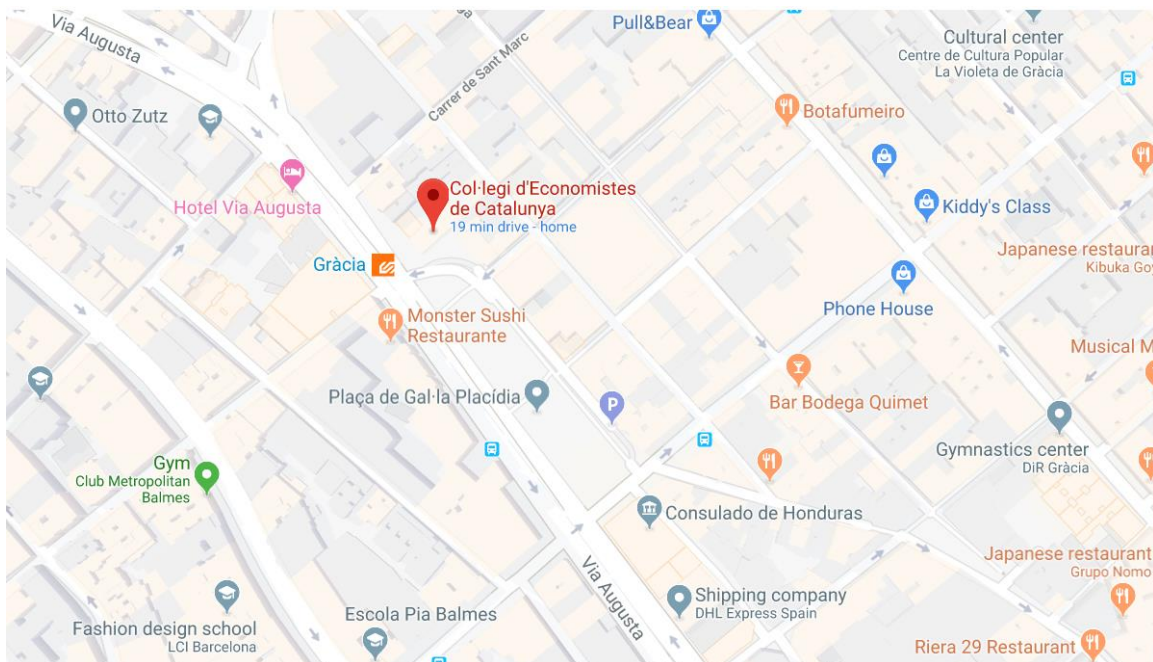
The New Club of Paris is an agenda developer for the knowledge economy. The club's aim is to support nations, regions, cities, communities, and organizations in their transformation into the knowledge society.

The club brings together intellectual entrepreneurs, scientists, opinion leaders and high-level politicians in the knowledge society and knowledge economy to engage in research, dialogue and concrete activities. The Club prominently participates in knowledge raising events around the world, runs an annual conference in Paris, coordinates and contributes to worldwide research efforts on the knowledge economy, and publishes a variety of papers and books.

The Club also organizes a Winter Meeting with the specific purpose of putting into practice its specific aim in a particular country or region. For the second time, we have the opportunity of hosting in Col·legi d'Economistes de Catalunya the Winter Meeting. Those interested in the discussion on "Creating Sustainable Wealth in a Global Knowledge Economy" are invited to participate in the open session of the event.

April 23 & 24, 2020
BARCELONA

Venues: Col·legi d'Economistes de Catalunya.
Gala Placidia Square 32
08006 BARCELONA
<https://goo.gl/maps/azWCjySrtCw>
<http://www.coleconomistes.cat>



Hotels near the venues:

- **Hesperia Barcelona Presidente** <https://goo.gl/maps/jJFQokcjp9A2>
- **Balmoral** <https://goo.gl/maps/ArmM2Fb6N4w>
- **Catalonia Barcelona Golf** <https://goo.gl/maps/8xV6H6HQnZJ2>
- **Gallery** <https://goo.gl/maps/1kEEFjgTZJL2>
- **Pol and Grace** <https://goo.gl/maps/nwDtkQBkfAm>

<p>April 23th - Morning</p> <p>Col·legi d'Economistes Pl. Gal·la Placídia, 32, 08006 Barcelona</p>	<p>09.00 – 13.00 NCP Internal meeting at the Col·legi d'Economistes de Catalunya</p> <ul style="list-style-type: none"> • Content to be proposed by <i>Ahmed Bounfour</i> and <i>Leif Edvinsson</i> • <i>Knowledge Tapas Session</i>
<p>Lunch (at CEC)</p>	<p>13.00 – 14.30 Lunch – NCP members</p>
<p>April 23th - Afternoon</p> <p>Col·legi d'Economistes Pl. Gal·la Placídia, 32, 08006 Barcelona</p>	<p>14.30 – 17.30 Round Table (Public)</p> <p>14.30 – 15.00 – Welcome <i>JM Viedma, Mr. Julià Manzanás, Heloisa Oliveira</i></p> <p>Opening – Leif Edvinsson– NCP Vice-President</p> <p>15.00 – 16.30 – Creating Sustainable Wealth in a Global Knowledge Economy.</p> <p>Josep M^a Viedma – Introduction and Moderation Bror Salmelin – Open Innovation 2.0, former EU Advisor Rosario Cabrita – Professor Universidade Nova de Lisboa Karl McFaul –Future Navigator Europe Building impact ecosystems accelerating humanity in the A.I. economy</p> <p>16.30 – 17.30 – Knowledge Based Development Institutions.</p> <p>Lluís Rovira – iCERCA President Josep Miquel Piqué – Director at La Salle Technova Joan Romero Circuns – DG Acció, Generalitat de Catalunya Lina Užienė – Academic Director at BMI Institute</p>
	<p>17.30 – 20.30 – Free time</p>
<p>April 23th – Evening Restaurant (to be decided)</p>	<p>20.30 – 22.30 – Dinner/Spanish Tapas</p>

<p>April 24th - Morning (Public session)</p> <p>Col·legi d'Economistes Pl. Gal·la Placídia, 32, 08006 Barcelona</p>	<p>09.00 – 09.40 - Opening Sesion – <i>Mr. Anton Gasol, Dean of Col·legi Economistes Catalonia. Leif Edvinsson NCP Vice- President.</i></p> <p>Intangibles and Intellectual Capital as the main sources of Wealth in the 4th Industrial Revolution context. <i>Leif Edvinsson and Jose Maria Viedma</i></p> <p>09.40 – 12.00 – Digital disruption in the next decade – Moderator – Julià Manzanás</p> <p>Quantum Information Alfons Rubio-Manzanares – Barcelonaqubit Founder</p> <p>5G Communications Eduard Martí – 5G Program Director at MWC Barcelona</p> <p>The European Chip Josep M^a Martorell – Associate Director at Barcelona Supercomputing Center</p> <p>eHealth Virtual Communities Marisol Hurtado -- Digital Transformation Leader</p> <p>12.00 – 12.30 – Coffee-break</p> <p>12.30 – 14.00 – Negotiation perspectives for Successful International Entrepreneurship Moderator – Dr. Heloisa Oliveira CETT-UB/ UPC</p> <p>Negotiation – Asian perspectives Gullermo de Miguel</p> <p>Negotiation – Nordic perspectives Mikkel Gudsøe – Professor at Aarhus University/ Founder of Negotiation Institute</p> <p>Negotiation – Middle East perspectives Simon Aboud – Horizon</p> <p>14.00 – 14.30 – Final discussions and cooperation possibilities – <i>Leif Edvinsson – NCP Vice-president</i></p> <p>14:30 Closing</p>
--	---

Contact: **Julià Manzanás**

Executive President & Founder, **CABIER INSTITUTE**,
jmanzanás@cabierinstitute.eu